



Global Outreach Foundation MK

Bringing MK communities together for racial, social and cultural integration



Sponsorship Opportunities

www.globaloutreachmk.com



Introduction

The **Global Outreach Foundation MK** (GOF MK) was established by Mike Kasibo in 2015 with the aim of supporting the racial, social and cultural integration of all Milton Keynes community members. It is currently run by six committee members and three trustees.

GOF MK has five main projects running continuously:

1. **African Diaspora Day**
2. **African Forum**
3. **Breakfast Club**
4. **Sports Activities**
5. **Black History Month**

GOF MK operates as a voluntary organisation and doesn't receive regular funding. This means that we rely on grant applications, sponsorship and fundraising to keep our valuable work going.

Our work in the local community really does make a difference but we need your help to sustain it. In this brochure we outline the sponsorship opportunities that we offer to local businesses, organisations and individuals alike.

We are looking for companies to sponsor our projects individually. The sponsorship costs vary from project to project as some require more funding and have a higher profile than others. So you can choose a project (or projects) to support that you think is most worthwhile, but also suits your budget. Your sponsorship would be for a 12 month period but could be paid in monthly instalments on some projects.

If you would like to know more about how the sponsorship packages work, or request a **Sponsorship Pack**, please contact the team:

Email: admin@gofmk.com

Tel: 07736 347636

www.globaloutreachmk.com

The sponsorship we offer works in a three tier system;

BRONZE

As a **Bronze** sponsor your company logo would be displayed on the 'Sponsors' page of our website with a link to your company website. Your logo would also appear on any promotional literature relating to that particular project.



SILVER

As a **Silver** sponsor you would receive everything outlined in Bronze (above) with the addition of social media coverage and your company logo would appear on banners where the event takes place.



GOLD

As a **Gold** sponsor you would receive everything outlined in Bronze and Silver (above) with the following additions:

- ★ Your company logo would feature prominently on anything related to the project, from posters and flyers to press adverts etc.
- ★ We would ensure that your company name is mentioned in all press releases, media interviews and tagged on social media in anything related to the project.
- ★ We would produce and display a pull-up banner at the event outlining how your company has helped the project.



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I. African Diaspora Day

The annual **African Diaspora Day** event was launched in August 2017 with the aim of uniting African communities in Milton Keynes and also offering them a platform to showcase their culture to a wider audience. This spectacular event at Campbell Park also aims to support and inspire young people by educating them about their own identity and heritage.

A large scale event like this brings with it a lot of expenditure. Your sponsorship really could make a difference in many ways; to help advertise the event, to help with the running costs and also to make it even more spectacular each year.



Gold Sponsorship
from
£5000



Silver Sponsorship
from
£2500



Bronze Sponsorship
from
£800



2. African Forum

Born out of the African Diaspora Day, the **African Forum** is aimed at bridging the gap between the Police and the African community. The Forum gives the African community a platform to positively engage with the Police and meets three times a month.

This is an incredibly valuable community initiative. Your sponsorship would help raise the profile of the Forum and would also help more people to get involved.



Gold Sponsorship
from
£1500



Silver Sponsorship
from
£750



Bronze Sponsorship
from
£250



3. Breakfast Club

The **Breakfast Club** runs twice a month from Great Linford Parish Council in St Leger Court. Its aims are to provide a platform for people to voice issues that affect them, promote one-to-one conversations and offer support to build community cohesion.

Socialise

- Share skills, experiences, culture and knowledge;
- Discuss issues affecting our communities;
- Be signposted to advice organisations.

Regular guest speakers

- Access support networks;
- An opportunity to take action on issues affecting us.

Your sponsorship would help to cover the day-to-day costs of running the Breakfast Club as well as helping to ensure its longevity.



Gold Sponsorship
from
£2000



Silver Sponsorship
from
£1000



Bronze Sponsorship
from
£350



4. Sports Activities

GOF MK: Football, Netball and Swimming Clubs

Our sports activities are aimed at getting young people off the streets and bringing them together for social and cultural integration. It also helps them to learn anger management skills, team-work, listening, respect and time keeping. Participating in a club also helps to keep the young people safe and teaches them about anti-social behavior. The Football club meets every Friday evening.

Your sponsorship would help to cover the day-to-day costs of running these clubs as well as helping to ensure their longevity and possible expansion into other sports and other venues.



Gold Sponsorship
from
£3500



Silver Sponsorship
from
£1750



Bronze Sponsorship
from
£500



5. Black History Month

Black History Month originated in the United States but is now an important part of the UK's cultural calendar.

Black History Month is designed to recognise history, experiences and accomplishments of black people. In 1976, the President of the United States officially designated February as Black History Month. The annual celebration of achievements by black people is also held in Canada and here in the United Kingdom in October.

Locally our focus is on African people within Milton Keynes and the surrounding areas. In October 2017 GOF MK organised an event where African people from the Police, NHS, Education, Music and Politics were invited to give accounts of their journeys with the aim of inspiring young people. We hope to arrange an array of activities each year.

Your sponsorship would help us to create an event (or events) to celebrate Black History Month locally.



Gold Sponsorship
from
£1500

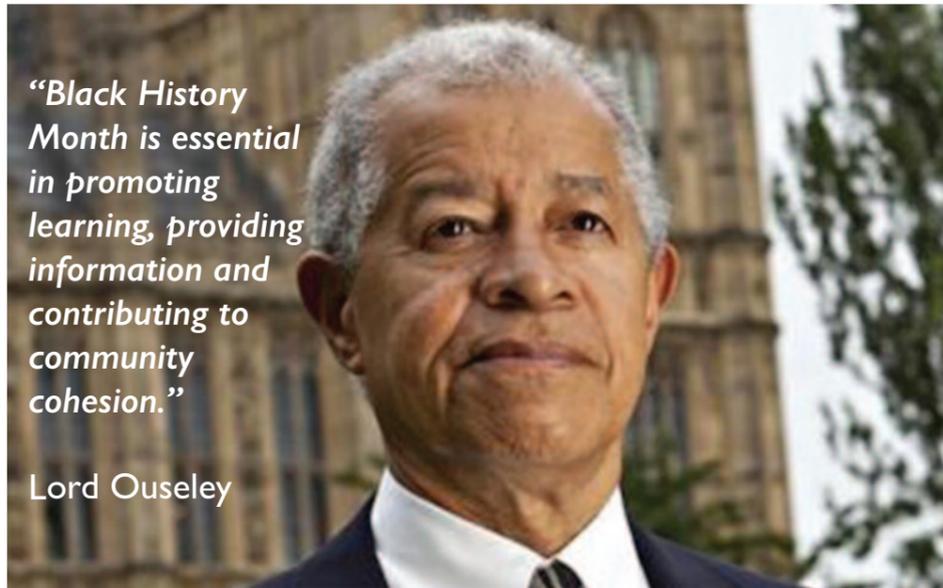


Silver Sponsorship
from
£750



Bronze Sponsorship
from
£250

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“Black History Month is essential in promoting learning, providing information and contributing to community cohesion.”

Lord Ouseley





Global Outreach Foundation MK

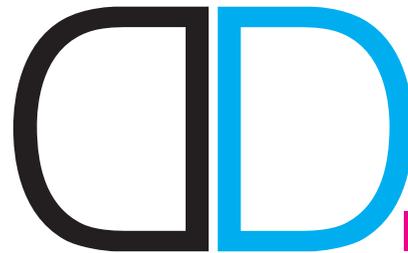
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■ [Dylan Design.co.uk](http://DylanDesign.co.uk)

